**The M.A.D House Mission**

**Cultivating Creativity**

**creative outlets can reduce stress, promote confidence, critical thinking, and problem solving which is valuable for life in personal and professional settings.**

**LIGHTS, CAMERA, CONFIDENCE**

**Commercial Acting 101**

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| **THIS WORKSHOP CAN BE:**  **4 weeks – One 2 hour day OR Eight weeks – One 1 hour day per week**  **(12 people max per workshop)**  ***(Workshop also available as for parents of small children interested in doing commercials to take alone or with child present)***  **WORKSHOP CAN BE DONE ON YOUR SITE**  **(ie. Library, Community Center, Church)**  **Per Person Cost or Honorarium rate can be discussed**  ***(includes workshop, digital materials, and feedback)***  **ON-LINE or M.A.D House Mission hosted CLASSES COMING SOON**  **$150 per student for a four-week session**  ***(includes workshop, digital materials, and feedback)***  **WORKSHOP DESCRIPTION**  **This dynamic commercial acting workshop will cover a range of topics, from understanding the business and basics of commercial acting to practicing techniques for auditioning and delivering a memorable performance. It will incorporate practical exercises and fun activities to help students develop their confidence and skills.**  **C.O.R.E COMPONENTS**  **COMMERCIAL ACTING EXPLANATION AND REQUIREMENTS**   * **Fit Quiz** * **Categories** * **Documents needed**   **OUTREACH FOR OPPORTUNITIES**   * **Marketing Materials, Branding/Type (Headshot & Resume)** * **Casting Websites** * **Slating, and Auditioning**   **ROLEPLAY AND REHEARSHING**   * **Acting Techniques** * **Improv** * **Non-Verbal** * **Special skills** * **Practicing and Performing**   **EXHIBITION TIME**   * **Healthy Habits** * **Scheduling and Availability** * **The Booking Process** * **Contracts** |