**The M.A.D House Mission**

**Cultivating Creativity**

**creative outlets can reduce stress, promote confidence, critical thinking, and problem solving which is valuable for life in personal and professional settings.**

**LIGHTS, CAMERA, CONFIDENCE**

**Commercial Acting 101**

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| **THIS WORKSHOP CAN BE:****4 weeks – One 2 hour day OR Eight weeks – One 1 hour day per week****(12 people max per workshop)*****(Workshop also available as for parents of small children interested in doing commercials to take alone or with child present)*** **WORKSHOP CAN BE DONE ON YOUR SITE** **(ie. Library, Community Center, Church)** **Per Person Cost or Honorarium rate can be discussed*****(includes workshop, digital materials, and feedback)*****ON-LINE or M.A.D House Mission hosted CLASSES COMING SOON****$150 per student for a four-week session** ***(includes workshop, digital materials, and feedback)*****WORKSHOP DESCRIPTION****This dynamic commercial acting workshop will cover a range of topics, from understanding the business and basics of commercial acting to practicing techniques for auditioning and delivering a memorable performance. It will incorporate practical exercises and fun activities to help students develop their confidence and skills.****C.O.R.E COMPONENTS****COMMERCIAL ACTING EXPLANATION AND REQUIREMENTS*** **Fit Quiz**
* **Categories**
* **Documents needed**

**OUTREACH FOR OPPORTUNITIES*** **Marketing Materials, Branding/Type (Headshot & Resume)**
* **Casting Websites**
* **Slating, and Auditioning**

**ROLEPLAY AND REHEARSHING*** **Acting Techniques**
* **Improv**
* **Non-Verbal**
* **Special skills**
* **Practicing and Performing**

**EXHIBITION TIME*** **Healthy Habits**
* **Scheduling and Availability**
* **The Booking Process**
* **Contracts**
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